

Estimated LGBT Purchasing Power: LGBT-GDP - August 2015 -

Country/Region	Estimated LGBT Population	Estimated LGBT Per Annum Spending Power
ASIA	270 million	US\$1.1 trillion
China PRC	85 million	US\$460 billion
Hong Kong	450,000	US\$15 billion
India	80 million	US\$90 billion
Japan	8 million	US\$200 billion
Singapore	350,000	US\$16 billion
Thailand	4 million	US\$17 billion
EUROPEAN UNION	32 million	US\$950 billion
France	4 million	US\$148 billion
Germany	5 million	US\$201 billion
Italy	4 million	US\$112 billion
Spain	3 million	US\$73 billion
United Kingdom	4 million	US\$150 billion
USA	20 million	US\$900 billion
Mexico	8 million	US\$65 billion
Brazil	13 million	US\$120 billion
GLOBAL	450 million	US\$3.7 trillion

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