

Estimated LGBT Purchasing Power: LGBT-GDP - data as of year-end 2019 -

Country/Region	LGBT Population Estimate (*)	LGBT-GDP Nominal US\$ - 2019	LGBT-GDP Nominal US\$ - 2017	LGBT-GDP Nominal US\$ - 2015
China PRC	74.7 million	\$636 billion	\$541 billion	\$512 billion
Hong Kong	429,000	\$19 billion	\$18 billion	\$17 billion
India	64.6 million	\$132 billion	\$117 billion	\$103 billion
Indonesia	12.7 million	\$39 billion	\$36 billion	
Japan	7.1 million	\$268 billion	\$253 billion	\$229 billion
Philippines	4.9 million	\$16 billion	\$14 billion	
Thailand	3.6 million	\$24 billion	\$20 billion	\$18 billion
Vietnam	4.7 million	\$9 billion	\$8 billion	
Taiwan	1.3 million	\$30 billion		
Australia	1.4 million	\$72 billion	\$72 billion	
New Zealand	259,000	\$11 billion		
EUROPEAN UNION	28.2 million	\$973 billion	\$900 billion	\$857 billion
France	3.6 million	\$141 billion	\$134 billion	\$128 billion
Germany	4.6 million	\$201 billion	\$192 billion	\$180 billion
Greece	600,000	\$11 billion		
Netherlands, The	953,000	\$47 billion	\$43 billion	\$40 billion
Ireland	253,000	\$20 billion	\$17 billion	\$13 billion
Italy	3.4 million	\$103 billion	\$101 billion	\$96 billion
Poland	2.1 million	\$29 billion	\$27 billion	\$25 billion
Portugal	581,000	\$12 billion		
Spain	2.6 million	\$73 billion	\$68 billion	\$65 billion
Sweden	551,000	\$28 billion		
United Kingdom	3.5 million	\$143 billion	\$137 billion	\$144 billion
Canada	2.1 million	\$90 billion	\$86 billion	\$76 billion
Mexico	6.0 million	\$66 billion	\$60 billion	\$56 billion
US	17.4 million	\$1.1 trillion	\$1.0 trillion	\$965 billion
Argentina	2.2 million	\$23 billion	\$33 billion	\$23 billion
Brazil	10.9 million	\$96 billion	\$107 billion	\$80 billion
Chile	994,000	\$15 billion	\$14 billion	\$12 billion
Colombia	2.5 million	\$17 billion	\$16 billion	\$13 billion
Peru	1.5 million	\$12 billion	\$11 billion	
Uruguay	181,000	\$3 billion	\$3 billion	\$3 billion
GLOBAL	371 million	\$3.9 trillion	\$3.6 trillion	\$3.5 trillion

(*) Aged 15 years or above.

**For permission to use statistics or to receive Executive Summary of full report,
please contact info@LGBT-Capital.com**

Disclaimer – the data and information in this document has been prepared for informational purposes only and neither LGBT Capital nor its owner Galileo Capital Management Ltd makes any undertakings or assurances for its accuracy or relevance. The information in this document is not intended to and shall not in any way constitute an invitation or offer to invest in any investment products.